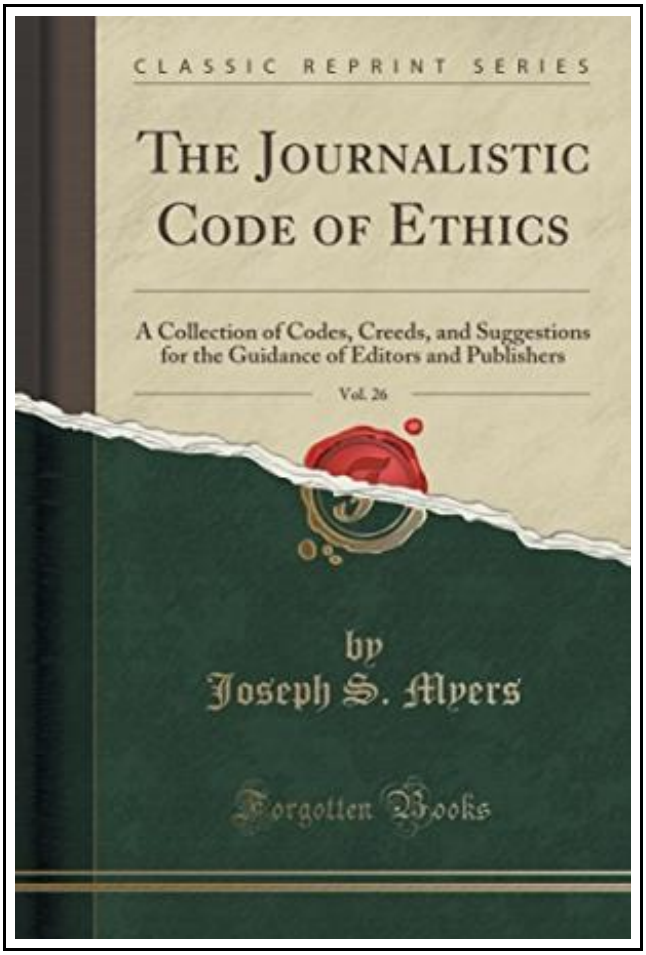
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Reviews

A very wonderful book with lucid and perfect answers. It is probably the most incredible book i have study. Its been designed in an exceptionally simple way and is particularly just after i finished reading through this publication by which in fact transformed me, alter the way in my opinion.
(Macey Schneider)

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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Journalistic Code of Ethics, Vol. 26: A Collection of Codes, Creeds, and Suggestions for the Guidance of Editors and Publishers To my mind there is no occupation in which men engage, not even the so-called learned professions, - law, medicine, and theology, - which demands a higher standard of ethics in its pursuit than journalism, and this because of its extraordinary power and opportunities in affecting the public welfare. - Samuel Bowles. Newspaper men do not deny the need and the value of a code of ethics, however much they may differ as to just what it should contain, how it should be formulated, how it should be enforced. Some may believe that an unwritten code with professional opinion behind it will suffice. If the acid test of a profession is its possession of a code of ethics enforced by a strong organization, then journalism is not a profession. More and more, however, newspaper men refer to their vocation as a profession and to themselves as journalists, and more and more they are agitating for a set of rules of conduct. In their publications and in their speeches, newspaper men are discussing ethical questions as they pertain to their own methods. Individual newspapers have set up codes, and newspaper men have written creeds which are in effect codes. Every decent newspaper has a more or less definitely formulated declaration of moral precepts for the members of its staff, but the need is increasingly felt that such shadowy substitute is not enough. Noah Porter said: That the judgments of men concerning the right and the wrong of particular actions are very largely the products of...

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