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Architecting Mobile Solutions for the Enterprise

By Dino Esposito

Microsoft Press,U.S. Paperback. Book Condition: new. BRAND NEW, Architecting Mobile Solutions for the Enterprise, Dino Esposito, Your guide to planning and executing a complete mobile web strategy Revisit your approach to the mobile web-and deliver effective solutions that reach customers and clients on a variety of mobile devices. In this practical guide, web development luminary Dino Esposito shows you how to develop a solid mobile strategy for the enterprise, starting with an effective mobile website. You'll receive essential architectural and implementation guidance, as well as mobile-specific design patterns for building cross-platform and native applications. Discover how to: * Architect a website accessible from many different mobile devices * Implement design patterns specific to mobile app development * Examine tools that enable you to write one codebase for many platforms * Use technologies for building Windows Phone, iPhone, and Android apps * Develop cross-platform app features, such as localization and offline behavior.

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