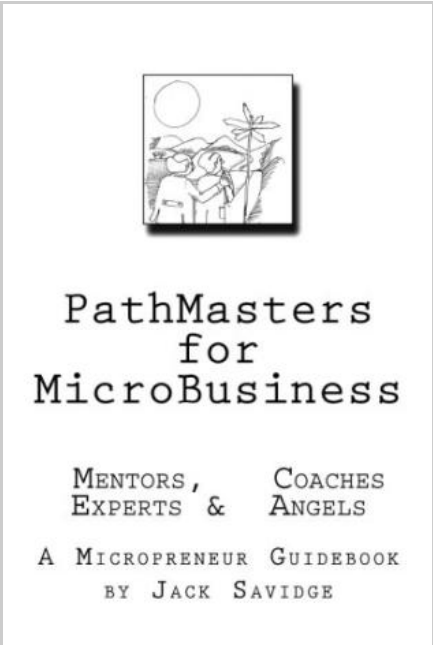


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Pathmasters for Microbusiness - Mentors, Coaches, Experts Angels: A Micropreneur s Guidebook (Paperback)

By Jack W Savidge

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.The guidebook is for micro-enterprise founders and owners. Who then will benefit? Green grocers, bakers, solo consultants, doctors, hair stylists, service tradespeople like plumbers and carpenters, retail shop owners, technical start-up engineers and artisans making and selling their crafts. Also, older people shut-out of the job market seeking income by starting or running a micro business will benefit and entrepreneurial youth just entering the commercial world. The book instructs micro-venturers how-to use a PathMaster, who is a Mentor, Coach, Expert or Angel, as an assist in the enterprise s success. You will learn what they do best, where to find them, judging whether their personality, communication style and work ethic fit with your goals and team. Current and potential PathMasters/Advisors will learn how to more effectively work with a micropreneur and enterprise team members because each PathMaster has a distinctive value and assisting style. Advisors will understand new perspectives driving the micropreneur to gain insight into their hopes and fears, goals and why they behave and manage the way they do. This guidebook uses clear, practical language to...

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